



## CashCalc hits 10,000 account holders

NEWPORT, WALES – November 13, 2018 – CashCalc, the market leading provider of cashflow planning software, continues its relentless growth by announcing today that it has passed 10,000 registered account holders.

The milestone comes 3 months after announcing the 9,000 user milestone at the start of August 2018, and more impressively, only 18 months after passing 5,000 users.

Ray Adams, Director and in-house Chartered Financial Planner, cited preference as the number one reason why so many advisers have registered an account.

He said: “Clearly people like CashCalc and the way we do things. We appear to have found a balance that suits many advice processes and this is testament to everyone involved, including all 10,000 account holders – thank you for your continued support and feedback.”

To celebrate the latest milestone, CashCalc is inviting advisers to submit integrations they would like to see CashCalc develop.

Last week, the company announced its open integration policy by stating that it would integrate with anyone if it benefited both the adviser and their clients.

Ray Adams added: “As a practising financial adviser, I’m an advocate of using all the technologies available. So the more integrations that software providers can do with each other, the better in my opinion.”

For more information regarding CashCalc and their integration strategy, please [click here](#).

End.

## **About CashCalc**

CashCalc ([www.cashcalc.co.uk](http://www.cashcalc.co.uk)) offers market leading cashflow planning software that enables financial advisers to create detailed and precise financial plans without any of the unnecessary complexity. Our mission is to make the financial planning process simpler, more visual and more productive with incredibly powerful and intuitive tools. We believe in simple inputs, complex calculations, powerful outputs. CashCalc is based in Newport, Wales and serves over 10,000 users in the UK alone, with further financial advisers based in 5 of the 7 continents.

## **Contact**

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